

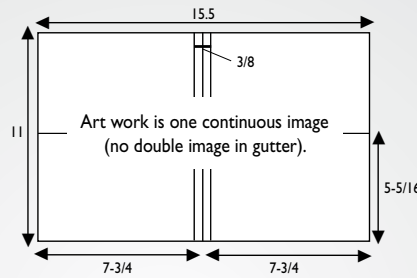
	1x	3x	6x	12x
Full Page	\$6,685	\$6,583	\$6,328	\$5,908
2/3 Page	\$5,619	\$5,551	\$5,342	\$5,015
1/2 Page	\$4,900	\$4,828	\$4,675	\$4,403
1/3 Page Vertical	\$3,574	\$3,523	\$3,417	\$3,222
1/3 Page Square	\$2,971	\$2,924	\$2,822	\$2,644
Full Page Spread	\$12,495	\$12,317	\$11,832	\$11,025
1/2 Page Spread	\$8,568	\$8,453	\$8,152	\$7,637
Cover 2				\$8,024
Cover 3				\$7,671
Cover 4				\$8,602

SPECIFICATIONS

DIMENSIONS

Trim Size:	7-3/4"w x 10-3/4"h
Full Page Bleed:*	8"w x 11"h
Full Page Live Area:	7-1/4"w x 10-1/4"h
2/3 Page:	4-1/2"w x 9-7/8"h
1/2 Page V:	4-1/2"w x 7"h
1/2 Page H:	6-7/8"w x 4-3/4"h
1/3 Page V:	2-1/8"w x 9-7/8"h
1/3 Page Square:	4-1/2"w x 4-3/4"h
1/6 Page:	2-1/8"w x 4-3/4"h
Full Pg. Spread Bld.*	15-3/4"w x 11"h
Full Pg. Spread Trim:	15-1/2"w x 10-3/4"h
1/2 Pg Spread Bld.*	15-3/4"w x 5-5/16"h
1/2 Pg Spread Trim:	15-1/2"w x 5-3/16"h

Full Page Spread Bleed or Half Page Spread Bleed



*All full page bleed dimensions include a 1/8" head, foot, face and gutter trim. All live matter not intended to bleed should be kept 1/4" from trim. To accommodate gutter trim, 3/8" space should be left between words in crossover headlines. Inches to Metric Conversion: 1 = 2.54 cm.

For complete preparation guidelines and file-delivery information, please contact the Mix Ad Production Manager: Liz Turner. Email: liz.turner@penton.com.

Trim Size: 7-3/4 x 10-3/4. *Fractional ads are non-bleed specs.

