

mixonline.com brings you the largest and most qualified audience in pro audio.

589,371 average monthly page views*

238,000 average monthly unique visitors*

Display Advertising Banners

Run-of-Site

Sizes are 728x90, 300x250 and 125x125 with CPM pricing. We have plans for any budget and marketing objective. Deadline is three business days before the start of a campaign.

Targeted Impressions

Target your impressions to specific categories: Recording, Live, Post, Gear, Education, Studio, Mix-Guides

Add additional \$5 CPM.

Site Intro Ad

When a user clicks on the site, the very first 640x480 banner seen would be yours for about 10 seconds until the site opens. Our best click-through generator:

\$300 CPM

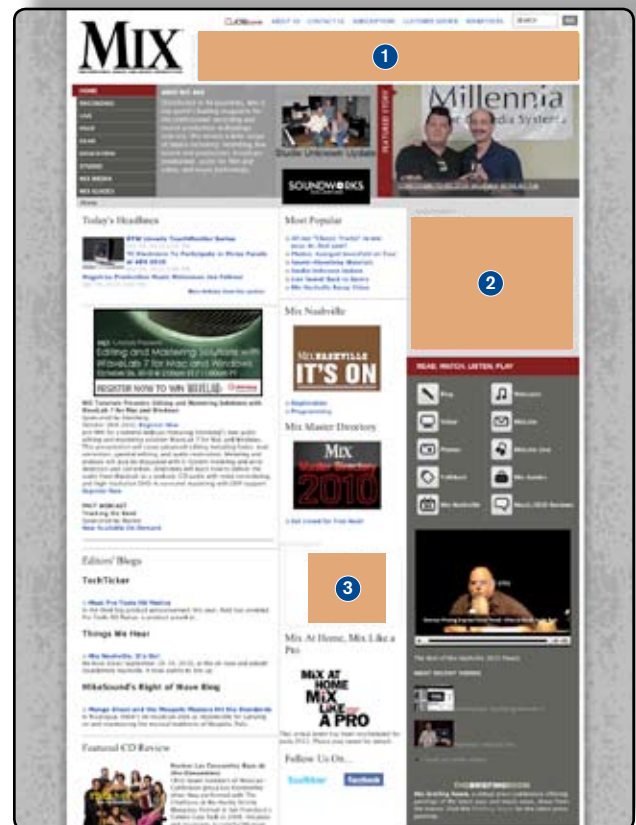
(intro: increment of 15k)

Video

- Sponsorships with pre/post roll opportunity
- Exclusive branding (banners and logos)
- Traffic-driving promotion offers guaranteed exposure for measurable ROI



Contact your sales rep for custom packages.



1 TOP LEADERBOARD BANNER (728X90):
Attention-grabbing top banner position integrated into site's horizontal navigation bar. **\$50 CPM.**

2 PREMIUM BOOM BOX BANNER (300X250):
Integrated into the core of the freshest content, this premium banner provides impact with large creative options. **\$60 CPM.**

3 NAVIGATION BAR BANNER (125x125):
This banner is integrated into the site's vertical navigation bar. **\$30 CPM.**

*Source: Akel & Associates - Mix: The Scope Of The Audio Production Market: 2010 July, 2010