

This message is best viewed using Internet Explorer. If you are having problems viewing, please [click here](#) for a pdf.



You've received this promotional e-mail because we'd like to continue providing you with information about Mix. If you do not wish to receive future notices via e-mail, then please [click here](#).

Mix May is Mix Nashville! Print. Online. Events.

This May, *Mix* puts the spotlight on Nashville, with a major event, a dedicated issue of the magazine, and wall-to-wall media-rich online coverage. It will provide a ton of information for event attendees, readers, and online visitors to [mixonline.com](#)—and a ton of attention and exposure for advertisers and sponsors of the event.

Here's How You Can Be Part of the Action!

Mix Nashville offers a wide range of opportunities for you to connect with customers and prospects at the event and around the world. From the Nashville-focused May issue to the Mix Nashville Program Guide to the show, event sponsorship opportunities and targeted electronic packages will take the event and your message around the world. Contact your sales manager today to discuss your objectives and goals.

Don't miss the opportunity to be part of Mix Nashville!



CONTACT INFO

Group Publisher

Joanne Zola
(510) 985-3272

joanne.zola@penton.com

Associate Publisher & Northwestern/Midwestern Regional Sales Manager

Erika Lopez
(818) 249-6809

elopez@mixonline.com

Eastern Advertising Director

Michele Kanatous
(732) 851-5937

mkanatous@mixonline.com

Nashville on Nashville

When *Mix* editors started floating topics for the annual May Special Issue, we kept coming back to one place: Nashville. It's got recording, live, business, songwriting, publishing, distribution, stars and chart-toppers. And right now Nashville is the hottest market in the country. So hot that to cover it right, we had to take it beyond print. So hot that we had to create a two-day event. A Mix Nashville Portal. Video. Audio. A Mix Nashville Program Guide. All for May 2008. We call it "Nashville on Nashville."

Print: *Mix* May 2008

- From Blackbird on the cover to a "State of the City" by Nashville editor Peter Cooper, *Mix*'s annual special issue dives deep into Music City.
- Recording Bluegrass, Recording Acoustic
- Country Music Hall of Fame Restoration Project
- Mix Nashville
- Post-Production for Crossroads
- An Outsider's Perspective: Producers and Engineers Talk About the Studios, the Players, the Vibe.
- Plus, "Coal Miner's Daughter," John Hiatt, Tony Brown and much, much more.

Event: Mix Nashville

Two jam-packed days of panels, master classes and product demos at Soundcheck Nashville. Studio and live sound. Plus songwriter stages and demo derby! Panel topics include:

- The Full-Blown Demo: Tips and Techniques for Songwriters/Artists
- Tracking, Retracking and Mixing—Nashville Style: Capturing the Feel of the World's Hottest Players
- Tuning the Room: Enhanced System Performance for Club/Theater Sound
- Recording the Show: How to Capture the Energy of Live Performance
- Plug-Ins Go Live: Using Software for Dynamics and Effects
- Studio Survival Strategies: How to Keep Rooms Filled and Make More Money

Southwestern Regional Sales Manager

Albert Margolis
(949) 582-2753

amargolis@mixonline.com

Classified/Marketplace/ Showcase Specialty Sales

Advertising Director

Robin Boyce-Trubitt
(510) 985-3250

robin.boyce@penton.com

National Sales

Kevin Blackford
(510) 985-3259

kevin.blackford@penton.com

Showcase Advertisers Call for info!

Art Deadlines & Specs

Production Manager

Liz Turner

913-967-1818 • 913-967-1629

liz.turner@penton.com

Classified Ad Production Coordinator

Jamie Coe

913-967-1871 • 913-514-6307

jamie.coe@penton.com

Mix Resources:

[Mix Advertising Information](#)

Advertise in the Mix

Event Special Print: Mix Nashville Program Guide for Programming and Sponsorships

Online: Mix Nashville Portal!

Visit the exclusive Mix Nashville Portal at mixonline.com/ms/nashville08. Then follow Mix Nashville online, as it happens!

- Video, audio, blogs, panels, photo galleries. All about Nashville, all the time.
- The Mix Nashville Digital Edition will be blasted out post-event with all video content of all panels included.

DON'T MISS OUT ON THE ACTION!

MixGuides: From Cables to Consoles

Ever wish you had a single place to browse everything *Mix* has published on microphones? Monitors? Acoustics & studio design? Well, now you can avoid the scroll bar and endless pages of search results by visiting the all-new **MixGuides** (www.mixguides.com).

Sponsorship opportunities are still available—call your sales manager for more info!

More than 30,000 subscribers have opted in to each of the MixLine e-newsletters.

Take advantage of this proven media via a weekly ad in *MixLine* or *MixLine Live*, the e-newsletters from *Mix*.

Special Opportunities from *Mix*.

eClassifieds and eMarketplace

Online **eClassifieds** offer immediate interactive advertising for your products, services and employment postings—tell your hiring managers! Enhance your text classifieds with either a photo or a sound file, or create more of a buzz with a 125x125 banner. **eMarketplace** runs four exclusive premium 180x150 ad positions, offering the highest impact and immediate access to

e-newsletters

- [MixLine](#)
- [MixLine Live](#)
- [Game Audio](#)
- [eDeals](#)

Subscribe to the Mix e-newsletters

- [MixLine](#)
- [MixLine Live](#)
- [Game Audio](#)
- [eDeals](#)

Promotional Message



targeted buyers. A custom package can be created to meet all your needs, just call the Classifieds team to get started or [click here](#) for more info.

Create a Custom E-newsletter to any Sector of the *Mix* Audience!

Custom E-newsletters with your messaging ads and links can go directly to *Mix* opt-in names, bypassing spam filters and other blockers—*Mix* e-subscribers number over 118,000 names—and you can include sorts from *Electronic Musician* and *Remix* to expand your reach! Call your sales manager for more info.



Bi-weekly Newsletter Delivers
HOT DEALS, DISCOUNTED GEAR, B-STOCK, REAL ESTATE,
JOBS AND MORE TO 85,000 MUSIC & AUDIO PROS.
Call (800) 544-5530 to find out more
BROUGHT TO YOU BY MIX, ELECTRONIC MUSICIAN, AND REMIX



Penton Media, Inc.

Mix

6400 Hollis #12
Emeryville, CA 94608
tel (510) 653-3307
fax (510) 653-5142
<http://mixonline.com>

Visit one of Mix's sister publications

Sound&Video
contractor®

REMIX®

em
ELECTRONIC MUSICIAN

You have received this email because you have an existing business relationship with *Mix*, a division of Penton Media. Periodically, we will inform you of special Penton-related shows, products and other offers that we believe you will find helpful in your business or career. To STOP receiving promotional emails from *Mix*, please [click here](#).

Mix | Penton Media | 249 W. 17th Street | New York, NY 10011 | [Privacy Policy](#)