

MIX



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APRIL 2011

Ad Close: March 2

Materials Due: March 4

Bonus Distribution: NAB

Issue Focus: Television Sound

It's all 5.1, from source to transmission, and television sound has only gotten better through the use of digital technologies and advanced workflow. New plug-ins and new libraries give today's sound for picture producer a low-cost means to deliver quality broadcast sound.

Average annual expenditures on all audio-related products, equipment and services by *Mix* readers and the companies they work for: \$47,922*

*Source: Akel & Associates: *Mix: The Scope Of The Audio Production Market: 2010 July, 2010*

Feature: GenAudio

Mix profiles GenAudio's Astound Studios, a cutting-edge facility designed for critical listening of surround sound material and two-channel downmix in multiple monitoring environments. Recent projects include Daft Punk's *Tron: Legacy* Soundtrack and Paul Haggis' *We Are The World 25 For Haiti* 3D documentary.

Equipment Feature: Production Music Libraries

With internet-based and budget-conscious SFP projects on the rise, production music is being used more than ever. Find out what's new from these hot companies.

Howard Schwartz

Mix profiles "The King Of New York Audio Post" and founder of hsr-ny. After 35 years he continues to reinvent his 12-room facility.

Lectrosonics

Mix celebrates the 40th anniversary of the industry-leading manufacturer of wireless systems, microphones and communication devices.

Music: Robbie Robertson

We take an in-depth look at the recording of Robbie Robertson's *How To Become Clairvoyant*, his first album in 13 years. Guests include Steve Winwood, Trent Reznor, Eric Clapton and Tom Morello. Our Classic Tracks section looks at prominent TV commercial themes from the 60s and 70s.

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Live Sound: Linkin Park/Pendulum

We go in-depth on the live sound production for Linkin Park's A Thousand
Suns World Tour. Then we go All Access with the Australian/British
electronic rockers, Pendulum.

Tech Reviews

Sound Devices USBPre2
Blue Spark Microphone
Antelope Zodiac+ Zabler
SE Voodoo Ribbon

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