



SAVE THE DATE



MixLive @ LDI 2009

Orlando • November 20–22, 2009

Setting the Stage



Join the editors of Mix at the industry's premier live sound showcase. Three days of the latest top-shelf concert sound systems in the world at the Orlando convention center. It's the only place for serious buyers to meet the leading industry providers in a one-stop event. Consoles, P.A.s, amplifiers, effects, staging...all in one place. In a round-robin format. From the industry's leading authority on live sound: Mix.

NEW FOR 2009

- Extended hours, with nighttime performances
- Outdoor workshops. Supplementing the LDI soundtracks.

Our online opportunities reach your target market, the Mix audience, when they are most receptive, most willing and most able to buy your Pro Audio products and services.

Mix Newsletter Sponsorship: Pre-show promotion. 468x60 and 120x600 web banner ads will run on MixLine and MixLine Live. Package includes 200k guaranteed gross impressions. Program runs for four weeks. Total: \$2000

Video Sponsorship: Post-show promotion. Videos run on mixonline.com and showcase the panels, product demos, master classes and interviews taped during the event. 468x60 banner ads feature prominently on the video player, top and bottom. Plus pre-roll on all event videos. Package includes guaranteed 500k ad impressions. Program runs for 12 weeks. Total: \$10,000

Event Microsite Banner Advertising: Pre- and post-show promotion. 728x90 and 300x250 size ads run on custom event microsite. Package includes guaranteed 100k impressions. Program runs for 12 weeks. Total: \$2000

All program deadlines are four weeks before event.

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