

Providing 33,000 of MixLine's subscribers with breaking pro audio news, product announcements, original features, event deadlines, recording tips and much more!

Mails every Tuesday

2009 MixLine Rates:

Top Banner Premier Sponsorship

468x60 - Exclusive
\$550/insertion

Tower Ad Sponsorship

120x600 - Exclusive
\$550/insertion

First Text Sponsorship

includes 468x60 banner, 50 words of text and linking URLs
\$500/insertion

Second Text Sponsorship

includes 468x60 banner, 50 words of text and linking URLs
\$475/insertion

Third Text Sponsorship

includes 468x60 banner, 50 words of text and linking URLs
\$450/insertion

*Additional Sponsorships added on as-needed basis

CONTACTS

Associate Publisher • Mark Holland
408-358-2234 • mark.holland@penton.com

Director, Key Accounts • Joanne Zola
510-985-3272 • joanne.zola@penton.com

Western Sales Director • Erika Lopez
818-249-6809 • erika.lopez@penton.com

Eastern Sales Director • Paul Leifer
908-369-5810 • pleifer@aol.com

Classified Sales Manager • Julie Dahlstrom
312-840-8436 • julie.dahlstrom@penton.com



TECHNICAL SPECS

Banner Format: Gif or JPEG files only. No Rich Media. File Sizes & Looping: Max size = 15K; Max frames = 4. Materials due: Two business days prior to posting. Include with instructions: Referring URL and alt text. 3rd Party Ad Serving: DART, AdKnowledge and L90. Cancellation Policy: Sponsorships require a 2-week written cancellation notice. For more information about Technical Specs, please contact:
Liz Turner • Advertising Production Coordinator
913-967-1818 | liz.turner@penton.com