

2009 E-NEWSLETTER RATES

REMIX



Transmissions provides you with an opportunity to capture an active music- and gear-buying audience where

they can't miss it: in their inboxes. Transmissions covers industry buzz, product news, tour info, everything relevant to DJs, the world of urban-music production, studio gear, artists, production tricks, events and exclusive ticket and gear giveaways. Plus original articles that you won't find on the newsstand.

Every Wednesday to 38,000 subscribers.

1

Premium Position - Fixed - incl. 468x60 banner and text - \$500 per insertion.

2

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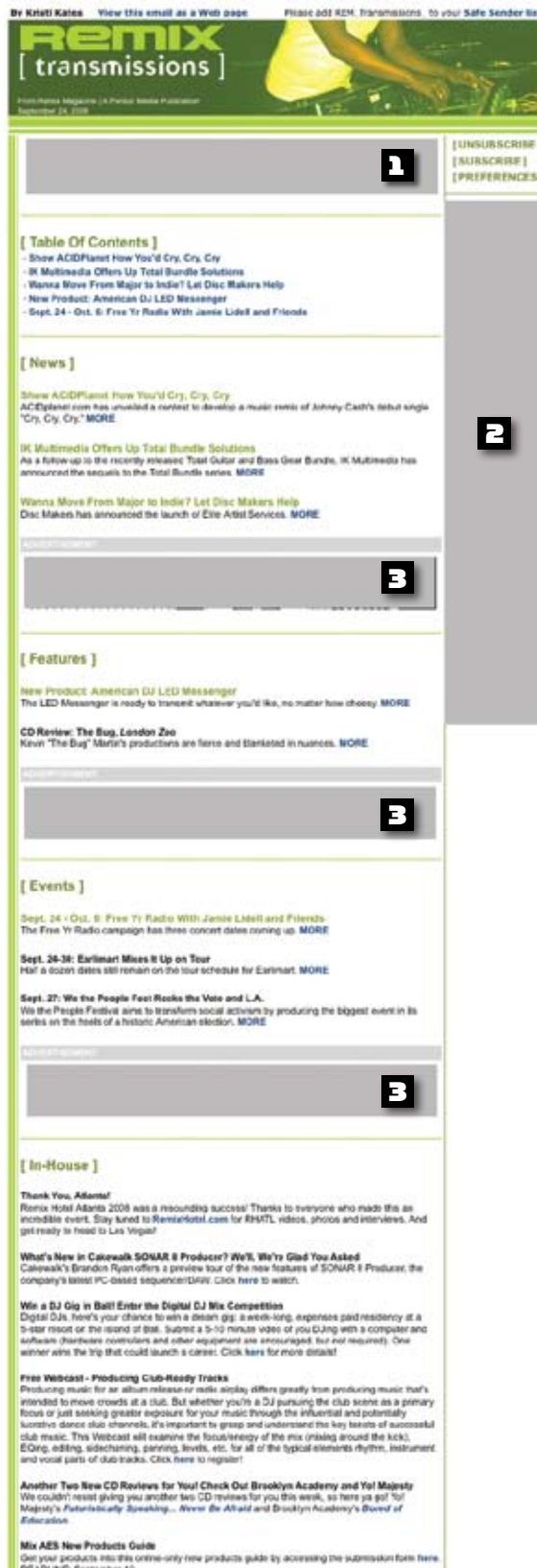
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[News]

Show ACDPlanet How You'd Cry, Cry, Cry
ACDPlanet.com has provided a contest to develop a music remix of Johnny Cash's debut single 'Cry, Cry, Cry.' [MORE](#)

iK Multimedia Offers Up Total Bundle Solutions
As a follow-up to the recently released Total Guitar and Bass Gear Bundles, iK Multimedia has announced the sequels to the Total Bundle series. [MORE](#)

Wanna Move From Major to Indie? Let Disc Makers Help
Disc Makers has announced the launch of Elite Artist Services. [MORE](#)

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[Features]

New Product: American DJ LED Messenger
The LED Messenger is ready to transmit whatever you'd like, no matter how choosy. [MORE](#)

CD Review: The Bug, London Zoo
Kevin "The Bug" Martin's productions are fierce and blanketed in nuances. [MORE](#)

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[Events]

Sept. 24 - Oct. 5: Free Tr Radio With Jamie Lidell and Friends
The Free Tr Radio campaign has three concert dates coming up. [MORE](#)

Sept. 26-30: Earplant Mixes It Up on Tour
Not a concert dates still remain on the tour schedule for Earplant. [MORE](#)

Sept. 27: We the People Fest Rocks the Vote and L.A.
We the People Festival aims to transform social activism by producing the biggest event in its series in the heels of a historic American election. [MORE](#)

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[In-House]

Thank You, Atlanta!
Remix Hotel Atlanta 2008 was a resounding success! Thanks to everyone who made this an incredible event. Stay tuned to [RemixHotel.com](#) for RSHKL, videos, photos and interviews. And get ready to head to Las Vegas!

What's New in Cakewalk SONAR 8 Producer? We'll, We're Glad You Asked!
Cakewalk's Brandon Ryan offers a preview tour of the new features of SONAR 8 Producer, the company's latest PC-based sequencer/DAW. [Click here to watch.](#)

Win a DJ Gig in Ball! Enter the Digital DJ Mix Competition
Digital DJs, here's your chance to win a dream gig: a week-long, expense-paid residency at a 5-star resort on the island of Bali. Submit a 9-10 minute video of you DJ'ing with a computer and software (hardware mixers and other equipment are encouraged, but not required). One winner wins the trip that could launch a career. [Click here for more details!](#)

Free Webcast - Producing Club-Ready Tracks
Producing music for an album release or radio airplay differs greatly from producing music that's intended to move crowds at a club. But whether you're a DJ pursuing the club scene as a primary focus or just seeking greater exposure for your music through the influential and potentially lucrative dance club channels, it's important to grasp and understand the key tenets of successful club music. This Webcast will examine the formulae of the mix (ranging around the kick), EQing, adding, subtracting, panning, levels, etc. for all of the typical elements: rhythm, instrument and vocal parts of club tracks. [Click here to register!](#)

Another Two New CD Reviews for You! Check Out! Brooklyn Academy and Yo! Majesty
We couldn't resist giving you another two CD reviews for you this week, so here we go! Yo! Majesty's *Fatelessly Speaking...* [Review the Album](#) and Brooklyn Academy's *Ballad of Education*.

Mix AES New Products Guide
Get your products into the online-only new products guide by accessing the submission form here. [DRAFT: 12](#) [Review](#) 12.

TECHNICAL SPECS

Banner Format: Gif or JPEG files only. No Rich Media. File Sizes & Looping: Max size = 15K; Max frames = 4. Materials due: Two business days prior to posting. Include with instructions: Referring URL and alt text. 3rd Party Ad Serving: DART, AdKnowledge and L90.

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