



FOUR-COLOR AD RATES

Please contact your Ad Sales Representative for additional rates.

2C PMS: \$1020; 2C Process Color: \$920; Process Match: \$970; Metallic: Quoted upon request.

Size	1x	3x	6x	12x
Full Page	\$7,115	\$6,953	\$5,933	\$5,614
2/3 Page	\$5,818	\$5,678	\$4,837	\$4,573
1/2 Page	\$5,087	\$4,926	\$4,208	\$4,055
1/3 Page Vertical	\$3,766	\$3,698	\$3,145	\$3,005
1/3 Page Square	\$3,035	\$2,975	\$2,486	\$2,355
Full Page Spread	\$13,290	\$12,997	\$11,067	\$10,481
1/2 Page Spread	\$10,459	\$10,209	\$8,364	\$8,237
Cover 2				\$7,625
Cover 3				\$7,293
Cover 4				\$8,177

MARKETPLACE ADVERTISING

All Marketplace rates quoted are four-color, net rates.

No agency discounts.

Size	1x	3x	6x	12x
Full page	\$3,250	\$3,087	\$2,925	\$2,762
Half page	\$1,875	\$1,781	\$1,687	\$1,594
1/4 page	\$1,162	\$1,104	\$1,046	\$988
1/8 page	\$697	\$662	\$627	\$592

CLASSIFIED RATES

(Frequency rates per column inch)

Rates: \$141 per inch; 1-inch minimum, half-page maximum.

Ads larger than 1-inch charged by quarter-inch increment

1x	3x	6x	12x
\$141	\$138	\$130	\$123