

EMUSICIAN.COM: THE LEADING ONLINE MUSIC PRODUCTION TECHNOLOGY SOURCE

574,580 AVERAGE MONTHLY PAGE VIEWS*
237,110 AVERAGE MONTHLY UNIQUE VISITORS*

Display Advertising Banners

RUN-OF-SITE

Sizes are 728x90, 300x250 and 125x125 with CPM pricing. We have plans for any budget and marketing objective. Deadline is three business days before the start of a campaign.

TARGETED IMPRESSIONS

Target your impressions to specific categories.

Add additional \$5 CPM.

SITE INTRO AD

When a user clicks on the site, the very first 640x480 banner seen would be yours for about 10 seconds until the site opens. Our best click-through generator.

\$300 CPM (intro: increment of 15k)

Video: EM TV

- Sponsorships with pre/post-roll opportunity
- Exclusive branding (banners and logos)
- Traffic driving promotion offers guaranteed exposure for measurable ROI.

Contact your sales rep for custom packages.



1 TOP LEADERBOARD BANNER (728X90):

Attention-grabbing top banner position integrated into site's horizontal navigation bar.

\$50 CPM.

2 PREMIUM BOOM BOX BANNER (300X250):

Integrated into the core of the freshest content, this premium banner provides impact with large creative options.

\$60 CPM.

3 NAVIGATION BAR BANNER (125X125):

This banner is integrated into the site's vertical navigation bar.

\$30 CPM.