

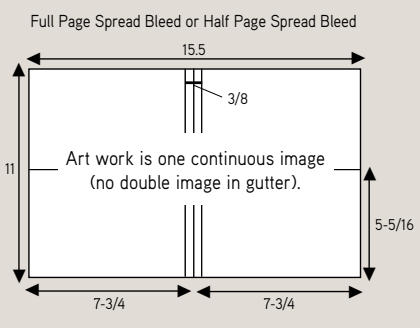
2009 DISPLAY ADVERTISING FOUR-COLOR RATES

	1x	3x	6x	12x	18x	24x	30x	36x	48x
Full Page	7,865	7,745	7,445	6,950	6,830	6,730	6,640	6,605	6,570
2/3 Page	6,610	6,530	6,285	5,900	5,810	5,730	5,660	5,640	5,600
1/2 Page	5,765	5,680	5,500	5,180	5,115	5,045	4,995	4,970	4,950
1/3 Page Vertical	4,205	4,145	4,020	3,790	3,740	3,690	3,655	3,640	3,620
1/3 Page Square	3,495	3,440	3,320	3,110	3,060	3,010	2,980	2,960	2,940
Full Page Spread	14,700	14,490	13,920	12,970	12,755	12,540	12,385	12,335	12,240
1/2 Page Spread	10,080	9,945	9,590	8,985	8,850	8,715	8,610	8,580	8,525
Cover 2				9,440					
Cover 3				9,025					
Cover 4				10,120					

RATES



DIMENSIONS	
Trim Size:	7-3/4"w x 10-3/4"h
Full Page Bleed:*	8"w x 11"h
Full Page Live Area:	7-1/4"w x 10-1/4"h
2/3 Page:	4-1/2"w x 9-7/8"h
1/2 Page V:	4-1/2"w x 7"h
1/2 Page H:	6-7/8"w x 4-3/4"h
1/3 Page V:	2-1/8"w x 9-7/8"h
1/3 Page Square:	4-1/2"w x 4-3/4"h
1/6 Page:	2-1/8"w x 4-3/4"h
Full Pg. Spread Bld.*	15-3/4"w x 11"h
Full Pg. Spread Trim:	15-1/2"w x 10-3/4"h
1/2 Pg Spread Bld.*	15-3/4"w x 5-5/16"h
1/2 Pg Spread Trim:	15-1/2"w x 5-3/16"h



Trim Size: 7-3/4 x 10-3/4. *Fractional ads are non-bleed specs.

