

### ENGAGE WITH A LARGE, UNIQUE AND LUCRATIVE COMMUNITY

Reach 150,000 professional and emerging musicians, producers and DJs each month as they seek out gear reviews, product demos, artist interviews and the latest industry news. Get your message in front of our community of young, hip, software-centric, early-adopters and urban, trendsetting tastemakers. We offer opportunities to truly engage with your target audience. By any measure, we supply a high ROI for music and lifestyle-related companies and products, reaching the largest audience of its kind in any media.

Display Advertising Banner sizes are 728x90, 300x250, and 125x125 with CPM pricing. We have plans for any budget and marketing objective. Rates start at \$10 per thousand impressions. Deadline is three business days before the start of a campaign.



### LEAD GENERATION

Our Webcast programs provide guaranteed, qualified, cost effective, leads to your sales channel. Include custom survey questions at no extra charge. Our Webcasts are run by independent industry experts and our audience comes to us for educational opportunities unavailable anywhere else. Pricing is on a cost per lead basis. CPLs start at \$10.

### NEWSLETTER & EMAIL ADVERTISING

Rates start at \$500

### CATEGORY SPONSORSHIPS

100% Exclusive sponsorship. Category roadblock at \$10 CPM; 3 mo. Minimum commitment

### REMIXMAG.COM CATEGORY BREAKDOWNS:

- |                                |                                      |
|--------------------------------|--------------------------------------|
| Artists - Electronic           | Performance - DJ Gear                |
| Artists - Hip Hop/R&B          | Performance - DJ Tips & Techniques   |
| Artists - Rock                 | Performance - Band Gear              |
| Production - Hardware          | Performance - Band Tips & Techniques |
| Production - Software          | Gear - New Products                  |
| Production - Sound Collections | Gear - Reviews                       |
| Production - Tips & Techniques |                                      |

### CONTACTS

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### TECHNICAL SPECS

**Banner Formats:** GIF, Animated GIF, JPEG, HTML, Flash, Unicast, PointRoll, Eyeblaster, Enliven, Bluestreak, Motif. **File Sizes & Looping:** Max size = 30k; Max Frames = 4; Looping = 3 times. **Materials Due:** Two business days prior to posting for non-Rich Media and 5 business days prior to posting for Rich Media. **Include with Instructions:** Referring URL and alternate text. 3rd Party Ad Serving: DART, Atlas, Bluestreak, and Mediafarm. **Cancellation Policy:** Sponsorships require a 2-week written cancellation notice.

**For more information about technical specs, please contact:** Brian Byrne  
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