



# EDITORIAL WEBCASTS

## Position your company as a leader with an EM Webcast Sponsorship

EM announces the 2008 Editorial Webcast Series, covering professional applications in an online, Master Class environment. Audio industry professionals will cover a wide range of topics, including Surround Sound Design, FireWire and USB in the Studio, Professional Podcasting and more, from an in-depth technical and creative point of view.

These one-hour events provide attendees an opportunity to learn interactively while at their desks or home computers, at their own pace! They provide sponsors with an excellent opportunity to reach a large and engaged audience in a unique online forum.

Topics are taught by experienced engineers and working professionals, with an emphasis on quick, need-to-know instruction. These are not product demonstrations or promotions. These Webcasts offer in-depth technical and creative training. And they're free for the audience!

These sponsorship opportunities are available on a first-come, first-served basis.

### **SPONSORS RECEIVE**

- Sponsorship mention in the form of a 30-second, radio-type ad promotion at the beginning of the webcast, with a dedicated PowerPoint slide.
- Opportunity to include a special offer (i.e. white paper, demo etc.) and up to five qualifying questions.
- All leads delivered to sponsor with a complete event summary post live event.
- Webcast will be archived on web site for a minimum of three months with On Demand viewing available for 12 months.
- Logo on pre-event and archived information.
- Logo treatment on three email invitations, lobby page and any site pages promoting the event.
- Logo on pre-event and archived information.

**SPONSORSHIP COST: \$6,500 NET**

### EDITORIAL WEBCAST CALENDAR

<b>May 1, 2008</b>	Optimizing Speaker Performance in Your Studio
<b>Aug 28, 2008</b>	Surround Sound Design by Bob Hodas
<b>Sept 25, 2008</b>	Creating Pro Podcasts in Garageband 3: A Master Class
<b>Nov 6, 2008</b>	Connections: Firewire and USB in the Studio

*Classes are held at 2:00 pm EST. Dates subject to change.*

### CALL YOUR SALESPERSON FOR MORE INFORMATION!

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