

Remix Readers: Trendsetters. Early Adopters. Action-Oriented Professionals. These are the individuals you want to reach.

AT-A-GLANCE



In Print

- Remix Magazine
- Remix Hotel Pocket Guides



Events

- > Remix Hotel Miami
- > Remix Hotel New York
- > Remix Hotel Atlanta
- > Remix Hotel Las Vegas
- > Remix Hotel Los Angeles

Bonus Distribution

- > Mix Nashville
- > NAMM
- > GDC
- > Remix Hotels
- > ASCAP
- > Summer NAMM
- > Audio Engineering Society
- > LDI
 - Mix Live at LDI
- > Winter Music Conference
- > SXSW



Electronic

remixmag.com

- > Remix Digital Edition
- > Remix Hotel Online
- > Webcasts
- > Podcasts
- > Research
- > Blogs
- > Forums
- > E-postcards
- > Roadblock Sponsorships

E-newsletters

- > Remix Transmissions
- > Remix Hotel Update
- > Remix Beat Science
- > Remix Spin Cycle
- > Game Audio

Other

- > Audio Insider
- > Digital Editions

Custom Publishing/Marketing

- > Lists & Databases
- > Polybags & Inserts
- > Market Data
- > Custom Research
- > Article Reprints

Remix Delivers Real Circulation for Real Advertising Value

Remix's average circulation of more than 45,000* copies each month is the largest magazine in the urban and electronic music-production market. These copies are distributed to paid subscribers, newsstands, bookstores and music retailers. Circulation also includes dance clubs, recording schools, commercial studios and record labels. Bonus distribution includes trade shows and conferences like Winter Music Conference, CES, CMJ, SXSW, NAMM, AES and Mobile Beat. Remix also sponsors and distributes issues at events and tours such as Remix Hotel, Ultrafest and Billboard Music Summit.

The Remix brand goes beyond the printed page with opportunities to reach more electronic- and urban-music pros via regional Remix Hotel events, Remix Digital Editions, the *Transmissions*, *Beat Science* and *Spin Cycle* e-newsletter, and remixmag.com.

OUR READERS ARE COMMITTED TO EACH ISSUE OF REMIX

No more than one in four subscribe to any other publication. 45% of readers share their issues with an average of 2.8 other people.**

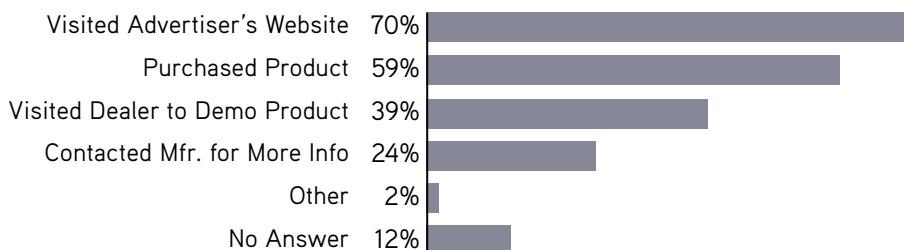
* Publisher's Own Data
** 2007 Remix Subscriber Survey

Remix is available at more than 1,400 indie vinyl shops and music-gear retailers nationwide! Plus these national newsstands:

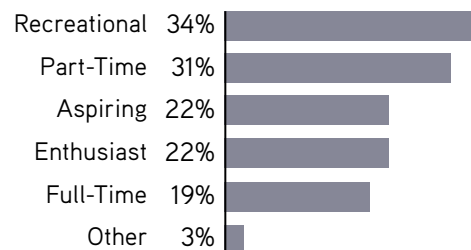
- Virgin Megastores
- Tower Records
- Guitar Center
- Borders
- Barnes & Noble
- DJ World
- Sam Ash
- Hudson News



Your ad in *Remix* makes an impact. 88% of subscribers have taken action as a direct result of seeing an ad in *Remix*.*

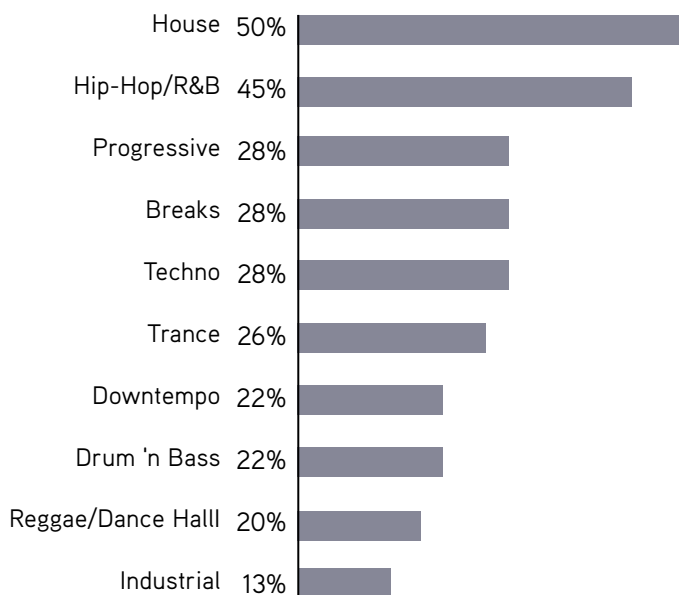


Subscribers' Level of Music Involvement*



Top 10 Music Styles Performed/Produced*

by *Remix* Subscribers'



67% of subscribers have purchased a product as a direct result of seeing an ad in *Remix*. Approximate annual expenditure on performance/DJ-related equipment: \$3,573.*

69% of readers have recorded a demo/mix CD/tape in the past 12 months.

More than **50%** of *Remix* readers are professionals!*

* 2007 *Remix* Subscriber Survey

